

YIN YIN

EDUCATION

University of Washington, Bothell

September 2017 - June 2019

Bachelor of Interactive Media Design

2017 - 2019 Annual Dean's List
Magna Cum Laude

Bellevue College

November 2015 - March 2017

Associate Degrees of Arts & Science

2017 - 2018 BC Foundation Scholarship

EXPERIENCE

Meili Finance

Used-Car Department

Beijing

July 2017 - September 2017

UX/UI Design Intern

Worked closely with designers and engineers at a used-car department to improve customers' car purchase experience.

Visualized the current used-car purchase journey, and identified problems based on research. Redesigned the used-car purchase flow to address identified user and product issues.

Yun Mall E-commerce Ltd

UX Team

Beijing

June 2015 - September 2015

Visual Design Intern

Redesigned the company E-commerce's website homepage and produced promotion banners. Worked with marketing department to develop merchandising strategies for web image production, wrote digital fashion stories. Supervised the process of creating, developing and presenting content for online company magazine.

PROJECTS

People's Geography of Seattle

University of Washington

September 2018 - July 2019

UX/UI Designer

By applying the modern Augmented Reality technology with a rich media community stories from Seattle local community members, our iOS app is designed for creating an immersive experience for audiences to explore historical changes, geographies, and the history of the Seattle region.

Report of City of Bellevue

Livable City Year

September 2018 - December 2018

Researcher

The project is to collaborate with Bellevue government and the LCY program staffs to advance the Bellevue city council vision priorities, specifically around livability and sustainability. The research contributes to the upcoming redesign of the City of Bellevue website.

SKILLS

Design Methods

User Research
UX Design
Visual Design
Prototyping
Design Thinking

Softwares

Sketch
Illustrator
Photoshop
Figma
Final Cut Pro

Coding

HTML
CSS
Java
Objective C